Digital Project Brief: Butterflies USA

Latoya Clarke

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                                                                                                        Contact Us
 A student driver in the Emergency Vehicle Defensive Driving course maneuvers around a corner.
                                                                                                        The National Center for Security &
                                                                                                        Preparedness (NCSP) was established July of
                                                                                                        2007. It is affiliated with the Rockefeller College
                                                                                                        of Public Affairs and Policy at the University at
 Recent News
                                                  Featured Video
                                                                                                        Albany, State University of New York. Its offices
                                                                                                        are located in Albany, NY but its operations
 14 November, 2012 - NCSP and SPTC Bring
                                                                                                        extend across the State of New York and the
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 Academia and Homeland Security
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 Professionals Together in New Workshop
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4 November, 2012 - NCSP and SPTC Deliver First Emergency Vehicle Defensive Driving Pilot

4 November, 2012 - NCSP and SPTC Showcase EMS Training Opportunities at Vital Signs

4 November, 2012 - A2S2 Delivery Expands Interdisciplinary Learning

17 September, 2012 - NCSP and SPTC Deliver the A2S2: T&O Course



Through collaboration, creativity, and a commitment to excellence, the NCSP supports the nation's efforts to be secure from acts of terrorism and to be prepared to respond to incidents of high consequence and disasters through research, education, training, and technical assistance. NCSP has become a global leader and innovator in security and preparedness, the National Center for Security & Preparedness integrates research, education, training, and technical assistance.

NCSP Partners

New York State Division of Homeland Security and Emergency Services





Applied Science Foundation for Homeland Security

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Original Website Design by: Latoya Clarke, Yvonne Kester, Jayson Kratoville, and Benjamin Spear

About This Project

Client:	National Center for Security & Preparedness
Date:	2011–2013
Role:	Website Development, Digital Strategy, Content Development, CMS Migration

Project Overview

For the National Center for Security & Preparedness, I led a comprehensive website migration and redesign to better support its mission of educating and preparing public safety professionals.

The project involved migrating the university program's site from RedDot CMS to a custom PHP framework, providing greater flexibility and functionality. Using jQuery libraries, I enhanced interactivity and multimedia capabilities across over 100 pages, creating a more engaging and dynamic user experience.

Key Objectives:

- Ensure a **smooth CMS migration** with minimal downtime, transferring all content accurately from RedDot CMS to a PHP-based framework.
- Enhance site **interactivity and multimedia engagement** through the integration of jQuery libraries.
- Design an intuitive, user-centered layout to improve accessibility and streamline navigation.
- Support future scalability for content updates and additional resources.

Visual Presentation

